

## CARE PROVIDERS OF MINNESOTA STAFF

### Accounting

**Joseph Cavanaugh**, Director of Accounting  
952-851-2493 [jcavanau@careproviders.org](mailto:jcavanau@careproviders.org)

- Association Financial Statements
- Convention Registration
- Billing Statements
- Member Dues

### Convention, Special Events, Associate Memberships, & Marketing

**Cyndi Spencer**, Director of Marketing & Events  
952-851-2490 [cspencer@careproviders.org](mailto:cspencer@careproviders.org)

- Planning and coordination of our annual convention
- Exhibitor opportunities at convention and other venues
- Sponsorship opportunities
- Advertising opportunities
- Associate member program
- Foundation golf tournament
- Marketing of association programs and products
- Service Corporation (contact Doug Beardsley)

### Data, Research, & Payment

**Todd Bergstrom**, Director of Research & Payment  
952-851-2486 [tbergstr@careproviders.org](mailto:tbergstr@careproviders.org)

- Nursing Facility Medicaid Payment System
- Annual Pay & Benefits Survey
- Annual Financial Survey
- Department of Human Services Issues
- Facility Financial Data and Reports
- Pay for Performance
- Rate Increases & Rate Notices
- Medicare Part A
- Nursing Facility Bed Distribution

### Education, Foundation, & Scholarships

**Cheryl Smith**, Director of Education  
952-851-2489 [csmith@careproviders.org](mailto:csmith@careproviders.org)

- All Educational Programs and Seminars (content and planning)
- Workforce Education
- Foundation Board and Foundation Fund Management/Distribution
- Scholarships
- Educational Clock Hours/Contact Hours
- Convention Education

### Health Care Regulations, Rules, & Enforcement

**Doug Beardsley**, Vice President of Member Services  
952-851-2489 [dbeardsley@careproviders.org](mailto:dbeardsley@careproviders.org)

- Federal (CMS) and State (MDH) Nursing Facility Regulations and Rules
- Federal and State Nursing Facility Survey Process and Related
- Class F and Class A Minnesota Home Care License
- Home Care Survey Process and Related
- Life Safety Code Survey Process and Related
- Office of Health Facility Complaints
- Minimum Data Set
- Nurses and Nursing Assistant Issues
- Criminal Background Checks
- Service Corporation

### Legislative Advocacy, Workforce Issues, Care Pac Grassroots Advocacy

**Larry Johnson** – Government Affairs Specialist  
952 851 2482 [ljohnson@careproviders.org](mailto:ljohnson@careproviders.org)

- CARE-PAC
- Election Issues
- Grassroots Advocacy by Members
- Legislative Advocacy – Legislative Hearing Coverage and Bill Tracking
- Pharmacy Issues and Medicare Part D
- Veterans Issues
- Workforce Recruitment, Retention, and Development

## CARE PROVIDERS OF MINNESOTA STAFF

### **Legislative Strategy Legislative and Agency Advocacy, Association Legal Issues**

**Toby Pearson** – Vice President of Advocacy, Legal Counsel  
952 851 2480 [tpearson@careproviders.org](mailto:tpearson@careproviders.org)

- Association Legal Matters
- Employment and Labor Issues
- HIPAA and Health Records
- Legislative Advocacy – Bill Drafting, Bill Status and Tracking, Legislative Strategy
- Medicaid – Asset Transfers, Eligibility Standards
- Predatory Offender Issues
- State Agency Advocacy – Coordination of Association Advocacy Efforts
- Vulnerable Adults

### **Member Recruitment Senior Housing, Assisted Living, Home Care**

**Phil Manz** – Director of Assisted Living, Housing and Home Care -- 952 851 2484 [pmanz@careproviders.org](mailto:pmanz@careproviders.org)

- Adult Day Services
- Assisted Living Requirements
- Elderly Waiver
- Group Residential Housing
- Health Plans / Managed Care
- Home Care and Community-Based Services
- Housing with Services Registration and Compliance
- Landlord and Tenant
- Member Recruitment and Retention
- National Center for Assisted Living (NCAL)
- Senior Housing

### **Member Communications, Media Relations, Website**

**Lisa Olson** – Director of Public Relations and Communications - 952 851 2483 [lolson@careproviders.org](mailto:lolson@careproviders.org)

- Assisted Living Week / Long-Term Care Week Celebrations
- Awards Program and Committee
- Crisis Communications
- Media Relations
- Member Communications – Newsletter and Member Alerts
- Website

### **Office Management**

**Nancy McCoy**, Director of Office Management  
952-851-2481 [nmccoy@careproviders.org](mailto:nmccoy@careproviders.org)

- Administration of Office
- Committee Appointments
- Committee CEU's
- Human Resources – Personnel
- Office Supplies
- Outside Appointments
- Procedures Manual
- Staff Employment/Salary Verification

### **President/CEO**

**Patti Cullen**, CAE, President/CEO  
952-851-2487 [pcullen@careproviders.org](mailto:pcullen@careproviders.org)

- AHCA/NCAL Board of Directors and AHCA/NCAL Issues
- Annual Membership Meeting
- Board Member for Affiliated Boards – CARE PAC, Foundation and Service Corporation
- CPM Board of Directors
- Contract Related Issues
- CPM Executive Committee
- Financing and Regulation of Healthcare
- Governance (CPM)
- Legislative Strategy
- Long-Term Care Finance Reform
- Long-Term Care Imperative
- Media Spokesperson
- Membership Meetings
- Nominating Committee
- Strategic Planning
- Vision

### **Systems Administrator**

**Byron Patterson**, Systems Administrator  
952-851-2495 [bpatters@careproviders.org](mailto:bpatters@careproviders.org)

- IT Systems Administrator
- Website Technical Issues