

# AHCA Strategic Goals & Objectives 2009 – 2011

## **Advance AHCA Quality Agenda**

- By March 31, 2009, reinforce our commitment to improving quality long term care by crafting an agenda with measurable objectives that embody the principles of Quality First.
- By December 31, 2009, increase the number of AHCA members using 4 of 7 AHCA tools and resources, including LTC Trend Tracker™, *Advancing Excellence in America's Nursing Homes*, and both consumer (resident/family) and staff satisfaction surveys.
- By December 31, 2009, publish the profession's first-ever, annual report on quality.
- Adopt eight measurable, quality improvement objectives on which providers can focus through 2011.

## **Sustain Economic Stability**

- Protect current reimbursement provided by entitlement programs – including securing the full Medicare market basket update for FY 2010 and including increases in Medicaid Federal Medical Assistance Percentage (FMAP) in any economic stimulus package legislation by October 1, 2009.
- Promote use of our *Long Term Care Financing and Post-Acute Care Reform Proposal* as a blueprint for finance reform by enlisting the support of key stakeholder groups and coalitions by July 1, 2009 in order to have finance reform legislation introduced by December 1, 2009.

## **Encourage Active Participation in AHCA/ NCAL's Political & Grassroots Initiatives**

- Identify potential new AHCA/NCAL PAC contributors so as to achieve at least a 20% increase in PAC participation.
- Raise \$2 million AHCA/NCAL PAC funds per cycle (by 12/31/2010) through increased annual PAC contributions and membership.
- Coordinate AHCA and Alliance efforts to raise an additional \$2 million by contracting with a professional fundraiser (12/31/2010).
- By December 31, 2010, match every member of Congress and state legislators to AHCA/NCAL members who can help AHCA/NCAL better leverage both PAC and grassroots initiatives.

## **Work to Implement a Fair, Consistent & Objective Survey System**

- Work with the incoming Administration and Congress to implement a survey system that is consistent, objective, and reports compliance with federal regulations as part of an overall assessment of quality long term care.
- By December 31, 2009, enact – either through statute or regulation – meaningful, timely changes to the appeals process that ensures there is appropriate legal due process.
- Work toward achieving consensus by December 31, 2010, and collaborative agreement among key stakeholders, which supports design of a tiered survey system that is based upon historical metrics as illustrated in the Pelovitz model.