2010
Assisted Living & Senior Housing Summit
August 24-25
Holiday Inn Hotel & Suites
St. Cloud

Opening Keynote
Carr Hagerman

The Top Performer
Path to Radical Engagement™

Turning our vision of what older adult services can be into a new reality.
It’s Care Providers of Minnesota’s fastest-growing program dedicated to the assisted living and senior housing markets, with two days of valuable education, networking, and informal learning opportunities for attendees.

This year’s Assisted Living & Senior Housing Summit on August 24 and 25 brings back the most popular features of previous years, including a presentation by NCAL Executive Director Dave Kyllo and the popular Top Gun workshop, plus 14 other exciting general and breakout sessions. An update on the Assisted Living and Senior Housing with Services Laws by Michelle Klegon PLUS an updated copy of the Assisted Living/Senior Housing with Services Guide that all attendees will receive are more good reasons to attend. Our one-day Exhibit Marketplace will also be back.

**SCHEDULE**

**AUGUST 24**

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
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<tbody>
<tr>
<td>Check-In &amp; Continental Breakfast</td>
<td>8:30 - 9:00 a.m.</td>
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<tr>
<td>Opening Keynote Session</td>
<td>9:00 - 10:30 a.m.</td>
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<tr>
<td>Exhibit Marketplace Break</td>
<td>10:30 - 11:00 a.m.</td>
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<tr>
<td>Track 1 and Top Gun Part 1</td>
<td>11 a.m. - 12:15 p.m.</td>
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<tr>
<td>Networking Lunch</td>
<td>12:15 - 1:15 p.m.</td>
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<tr>
<td>Track 2 and Top Gun Part 2</td>
<td>1:15 - 2:30 p.m.</td>
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<tr>
<td>Exhibit Marketplace Break</td>
<td>2:30 - 2:45 p.m.</td>
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<tr>
<td>Track 3 and Top Gun Part 3</td>
<td>2:45 - 4:00 p.m.</td>
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**AUGUST 25**

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<thead>
<tr>
<th>Event</th>
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<tbody>
<tr>
<td>Check-In &amp; Continental Breakfast</td>
<td>8:00 - 8:30 a.m.</td>
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<tr>
<td>General Session: Dave Kyllo</td>
<td>8:30 - 9:30 a.m.</td>
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<tr>
<td>Break</td>
<td>9:30 - 9:45 a.m.</td>
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<tr>
<td>Track 4</td>
<td>9:45 - 11:00 a.m.</td>
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<tr>
<td>Transition Time</td>
<td>11:00 - 11:10 a.m.</td>
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<tr>
<td>Track 5</td>
<td>11:10 am - 12:25 p.m.</td>
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<tr>
<td>Networking Lunch</td>
<td>12:25 - 1:20 p.m.</td>
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<tr>
<td>Closing Session</td>
<td>1:25 - 2:25 p.m.</td>
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BREAKOUT SESSIONS

AUGUST 24

TRACK 1

Top Gun Workshop (limited to 64 participants)
Douglas A. Fullaway, President & COO, Vigilan
Chris Mason, Chairman & CEO, Vigilan
Back by popular demand, Vigilan’s Chris Mason and Doug Fullaway will lead participants through the different phases of turning around a poorly-performing assisted living setting. Key operational decisions made by your management team during each phase will be entered into Vigilan’s “Top Gun” simulation software, which then determines a new profit & loss for the month and a new resident satisfaction score. See who’s Top Gun in 2010! (Participants must attend all three parts.)

Hazardous Waste in Assisted Living and Senior Housing
Brandon Finke, Pollution Control Specialist, Minnesota Pollution Control Agency
Many assisted living and senior housing providers in Minnesota are unfamiliar with the state and federal hazardous waste regulations that dictate management. Attendees will be introduced to these regulations and receive waste (and cost) reduction examples specifically applicable to their settings.

Pain Management Techniques in Assisted Living/Senior Housing
Anne Thul, RN, CHPN Team Leader, Hospice of the Twin Cities
This presentation will define the different types of pain and the goals of pain management, offer an overview of the general principles involved with managing pain, and describe the different types of assessments that can be used and the interventions that can be implemented.

TRACK 2

The Future of Home Care
Nancy Vogel, R.N., Director of Home Care
Good Samaritan Society Home Care, St. Peter
Budget cuts are here and there is an increasing focus on keeping residents in their homes and communities. Learn more about Good Samaritan’s new technology in home care, a recent recipient of grant funding. The WellAWARE sensory technology monitors physiological changes, including items such as sleep patterns, toileting, depression and movement.

What Is Your Business Model and Payor Mix?
Mariann K. Wiebusch, President, Wiebusch Healthcare Consulting
What will be the impact of the housing and community-based services cuts on your business? How does your payor mix factor into the equation? Learn from a financial consultant how to adapt, survive, and thrive with a revamped business model.

TRACK 3

POLST: A Primer for Housing Providers and Home Care Providers
Barbara J. Blumer, Esq., Barb Blumer Law, P.A.
POLST stands for “Physician Orders for Life-Sustaining Treatment.” It is a signed medical order form that communicates a patient’s emergency and urgent care wishes to other health care providers. Learn how a POLST form differs from a Health Care Directive, who completes and signs the POLST form, who would benefit from a POLST form, and how a POLST form is communicated and stored.

Health Care Reform: Preparing for Significant Changes
Patti Cullen, CAE, President/CEO Care Providers of Minnesota
What will be the impact of Health Care Reform on housing and community-based service providers? This session will address the CLASS Act; Medicare and Medicaid service delivery reforms; directional themes such as collaborations and transparency; and employer mandates. How Minnesota’s agencies are dealing with federal health care reform opportunities will also be addressed.
BREAKOUT SESSIONS

AUGUST 25

TRACK 4

The Housing Market and Senior Living: Outlook for 2011
Tom Melchior, Director, Market Research, LarsonAllen LLP
Senior housing occupancies have been impacted by the recession and the depressed housing market. Have we hit bottom? Is there pent-up demand building from seniors who have been hesitant to sell their homes in a down market? Data from a variety of sources on local and national trends to address these questions and provide an outlook for 2011.

Elderly Waiver Rate Setting Tools
Paula Rocheleau, CEO, Partners Senior Living Options
Tracy Bell, RN, Manager, Pierz Meadow Ponds
Learn tools for working with the Elderly Waiver rate setting tool from two experienced providers who have had luck with several new tools and forms to get the information to the counties and case managers. Plus, learn how to get the best Elderly Waiver rate!

Minimizing Risks in a Wireless World
Brian R. Purcell, Director of Legal Services, Wisconsin Health Care Association
What are the benefits, risks and possible expectations associated with technology in the assisted living and senior housing environments? What are the areas that providers should develop or revise policies and procedures to minimize legal and regulatory risk? Learn how to become sufficiently savvy with technology.

TRACK 5

Trends in Market Studies and Financing for Senior Housing
K. Lisa Holter, Esq., Fredrikson & Byron P.A.
Sherrell R. Oman, Esq., Fredrikson & Byron P.A. (invited)
Tom Melchior, Director, Market Research, LarsonAllen LLP
Gail Miller, Principal, LarsonAllen LLP (invited)
Constructing senior service facilities presents unique challenges, not the least of which is obtaining financing. This Q & A session will provide an overview of the financing process and different kinds of financing available for senior housing projects, along with market study requirements and a review of financial analysis of projects. The panel will help you understand how to best position your facility to obtain the limited kinds of financing currently available for senior construction projects.

Elder Mediation
Karmit Bulman, Esq., Executive Director, Conflict Resolution Center
Elder mediation provides opportunities for older adults to have a meaningful voice in decisions about their quality of life and future, and supports connections between older adults and the important people in their lives. This session will provide an overview of Elder Mediation and how it can be used to help elders and their families make decisions, as well as allow care providers/facility staff, family members and elders to reach resolution in conflict areas.

Diabetes Management in Assisted Living and Senior Housing Settings
TBA
Managing diabetes in your residents can be an issue. Learn how to effectively control the disease in your clients.

EXHIBIT MARKETPLACE

The Exhibitor Marketplace will be open on Tuesday, August 24 from 10:30 - 2:45 p.m. Plan to spend some time talking with suppliers of a variety of products and services for the senior housing and assisted living markets. Care Providers of Minnesota business partners are committed to providing you with solutions!
GENERAL SESSIONS

THREE General Sessions will help attendees create more collaborative relationships and develop a better understanding of the impact of Health Care Reform and recent law changes affecting Assisted Living and Senior Housing.

Carr Hagerman
The Top Performer Path to Radical Engagement™
This keynote is designed to push you to re-imagine service and encounters for a new world. Good service is good enough, but Radical Engagement pushes us to consider the power of a truly collaborative relationship between employees, clients, and management. More than ever, there is a need to cultivate vibrant, engaged workplaces. Carr shares what we can learn from how street performers connect and engage, even in environments that are unstable, distracted, and even hostile.

Dave Kyllo
Executive Director, National Center for Assisted Living
On the National Scene
Wednesday morning kicks off with a national perspective on assisted living and senior housing. Learn from NCAL’s Executive Director Dave Kyllo more about national activities that affect assisted living and senior housing with services providers and what Health Care Reform means to your business.

Michelle Klegon
Partner, Voigt, Klegon & Rodé
Update on Assisted Living and Senior Housing With Services Laws
Recently, there have been changes to laws that affect housing providers including registration, Uniform Consumer Information Guide, contract requirements, and lease terminations. We’ll wrap up this year’s Summit with a closing session addressing all the changes and effective dates and let you know what you have to do and when.

DETAILS
Date: August 24 & 25, 2010
Where: Holiday Inn Hotel & Suites, 75 South 37th Ave. St. Cloud
Time: 9:00 a.m. - 4:00 p.m. August 24 (check in at 8:30 a.m.)
8:30 a.m. - 2:25 p.m. August 25 (check in at 8:00 a.m.)
Cost: $295 Member/$395 Prospective Member
CEUs: Application has been made to the Minnesota Board of Examiners for Nursing Home Administrators for 9.75 clock hours of continuing education credit. 11.7 contact hours will be provided for nursing and social work credit.
Code: MN11-90032

REGISTRATION
Three ways to register:
1. Online at www.careproviders.org (go to Education & Events)
2. Call Cara Tuenge 952.851.2494 or 800.462.0024
3. Via mail or fax (form available online)

CANCELLATION AND NO SHOW POLICY
Refunds will be issued to registrants who cancel by August 17, 2010 minus a $25 processing fee. Cancellations received after that date are charged full registration fee, however course materials will be mailed out. Registrants who are unable to attend may substitute someone else in their place. No shows are charged the full registration fee and will receive course materials.

Lodging
A room block has been reserved for this event. You can make your reservations by calling toll-free 1-800-Holiday or by calling the hotel directly at 320-253-9000. To receive the room rates of $79.95 single $74.95 double, make sure to mention Care Providers of Minnesota and make your reservation by July 24.