Check out these General Sessions!

She’s a Good Employee, BUT!
Dr. Pelè Raymond Ugboajah—LeaderPractice

Some employees are very skilled in their jobs “BUT” their behavior brings the team down, lowers morale, and reduces productivity. The paradox here is that performance—which is what we measure the most—is not what creates team dysfunction or lowers productivity in organizations. The real culprit is people issues! Join us at the 2011 Assisted Living & Senior Housing Summit to hear Dr. Ugboajah’s important message.

The Future’s Next Challenge: A Steep Unlearning Curve
Jack Uldrich—the Nano Veritas Group

The pace of technological change is accelerating. Today’s organizations are living in a world where “constant change is the only constant.” In this fascinating, informative, entertaining, interactive and enlightening closing presentation, noted global futurist and best-selling author, Jack Uldrich—who has been hailed by BusinessWeek as “America’s Chief Unlearning Officer”—will not only explain why unlearning is a critical skill for your company or an organization’s employees, he will also demonstrate how unlearning can help.

Proposed Home Care Rule Changes
Although draft language to change home care licensing requirements was introduced in 2011, no action was finalized. During this session, panelists will address the proposed changes to home care licensing and discuss possible legislation in 2012.

2011 ASSISTED LIVING & SENIOR HOUSING SUMMIT

August 24 - 25
Holiday Inn Hotel & Suites
St. Cloud

Empowering members to excellence through advocacy, education, expertise, resources, and support.
Wednesday, August 24

Track 1
10:45 a.m. - Noon

The Housing Market and Senior Living Outlook
The slow economic recovery and continued sluggish housing market have affected senior living occupancies. Despite the economic uncertainty, new projects are being planned. This session will review the most recent economic and demographic data that impact senior living and discuss the Centers for Medicare & Medicaid Services' proposal to define Home and Community-Based Services and its potential impact on senior living. Panelists will share what they are seeing and doing in housing with services.

Panelists:
Mike Cranny, Manager of Project Development
Nor-Son, Inc.
Howard A. Groff, President
Tealwood Care Centers, Inc.
Dan L. Hanson, Director of Operations - Western MN Network
The Evangelical Lutheran Good Samaritan Society
Lance E. Lemieux, President
Southview Senior Living Communities
Thomas R. Melchior, Director, Market Research
LarsonAllen
Moderator: Roberta Guidry,
Director of Housing and Community Based Services
Benedictine Health System

Occupational Therapy: Task-Oriented Therapy Post-Stroke
The results of “Effects Of Occupational Therapy Task-Oriented Approach in Upper Extremity Post-Stroke Rehabilitation,” a James B. Swanson memorial award-funded project, will be presented during this session. In a randomized clinical trial with a cross-over design, Khader Al Mhdawi evaluated the effects of this approach for improving the motor impairment level and the functional use of the more-affected upper extremity. He will discuss the research methods used, the therapeutic approaches that were applied, and some clinical recommendations for professionals dealing with individuals who have had a stroke.

Khader Al Mhdawi, OT MS, PhD Candidate,
Rehabilitation Science
University of Minnesota

ADA and EEOC—What Employers Need to Know
In March 2011, the Equal Employment Opportunity Commission issued its long-awaited regulations implementing the Americans with Disabilities Act, as amended in late 2008. The amended law vastly expanded the definition of a “qualified disabled person.” The companion regulations further this expansion in a way that significantly impacts how employers address disabled employees’ requests for reasonable accommodation. For example, the duration of an employee’s period of disability no longer must be long-term in order to receive accommodation from the employer. Presenter Michelle Klegon will review the changes made to the ADA law and the impact of the EEOC’s regulations on employers’ practices. Learn what qualifies as a disability under this new landscape and how to respond to an employee’s request for reasonable accommodation. Best practices will be discussed, as well as the legal risks associated with not complying with the new regulations.

Michelle R. Klegon, Partner
Voigt, Klegon & Rodè
**Topical Treatment Strategies for Pressure Ulcers**
Evidenced-based principles of moist wound healing will be presented in this session, along with strategies for the identification and management of infection and the debridement of slough and eschar. Topical dressing categories will be defined and their appropriate use discussed.

*Jeri Ann Lundgren, RN, BSN, PHN, CW, CW, CWCN*
Director of Wound & Continence Services
Pathway Health Services

**The Impact of Changing Reimbursement and Organizational Alignments on Assisted Living**
Payment reforms are evolving quickly in Minnesota as payers look at ways to reduce the total costs of care and hold down premiums. Payers are developing partnerships and collaborations with hospitals, doctors, and others to help implement innovative models to improve care and reduce costs. One of the early areas identified for key opportunities was working with community-based providers such as home care, skilled care centers, assisted living, and independent living providers to develop creative ways to meet the clinical needs of elders more efficiently. The impacts of these proposed models and the opportunities they create for housing and post-acute care providers will be reviewed in this session.

*Nancy E. Rehkamp, Principal, Health Care*  
LarsonAllen

**Assessing Your Curb Appeal and Giving a “Custom” Tour**
Are you looking at the world through dirty windows? This session will help you look at your facility from the curb to the front door (and beyond) with a fresh eye. Overlooked little details can cost you move-ins! Did you know that people look at 4 communities, on average, before making a move? What can you do to stand out and earn their business? Tips on developing “custom” tours for each of your prospects.

*Jamie Maddeaux, Director of Marketing & Community Relations*  
Mission Healthcare

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**Fact or Fiction: What Does the Nurse Practice Act Require?**
Nurses are encouraged to bring their questions about Minnesota’s Nurse Practice Act (NPA) to this session. Presenter Susan Schaffer is a nurse attorney who has represented nurses during Board of Nursing investigations and works to understand the Board’s expectations. Topics to be presented will include the scope of practice of LPNs compared to RNs, what conduct may be a violation of the NPA, and some practice tips to comply with the NPA.

*Marlene S. Garvis, Jardine, Logan & O’Brien, PLLP*

**Landlord/Tenant Issues for Housing Providers**
Assisted living communities and housing with services providers have two distinct relationships with clients; one as a landlord and the other as a provider of services. Separate laws address each relationship and one must make sure that actions taken in one relationship do not violate laws under the other. This session will outline the differing laws applicable to each relationship, and also how the two relationships need to work together in “interesting” situations.

*Barbara J. Blumer, Esq.*  
Barb Blumer Law, P.A.
Opening Keynote Session
She’s a Good Employee, BUT!
Dr. Pelé Raymond Ugboajah—LeaderPractice

Behavior is the biggest culprit—or gap—between an organization’s goals and its potential for greatness. When people issues are allowed to evolve freely, the result is team dysfunction and an environment where destructive politics is the rule rather than the exception. Researchers have found the execution gap between goals and greatness can result in up to a 40% loss in an organization’s productivity and financial value.

Opening keynote presenter Dr. Ugboajah will offer insight on how to bridge the three gaps between goals and greatness: behavior, habits, and community. The result of implementing this fresh approach to organizational development is reduction in team dysfunction and an increase in organizational productivity.

About the Speaker
Dr. Pelé Raymond Ugboajah is an author, educator, and founder of LeaderPractice: a leadership development firm dedicated to helping organizations improve the effectiveness and productivity of their people, teams, and leaders.

Born and raised in a war-torn African refugee village, he was named after Pelé of Brazil, the greatest soccer player on earth, whose influence was so great that it stopped a bloody civil war. Pelé internalized his namesake’s simple, yet powerful secret of success — practice — and later transformed it, developing his own unique skills in music, writing, and motivational speaking. Eventually, Pelé turned his attention to the world of business, where he created LeaderPractice, a signature process for helping organizations bridge the gaps between goals and greatness. Pelé holds an MBA and a PhD specializing in leadership development. Over the years, he has authored several books, major label songs, and has spoken to diverse business audiences. In 2006, he became the Toastmasters District Six Champion of Public Speaking.

Closing Keynote Session
The Future’s Next Challenge: A Steep Unlearning Curve
Jack Uldrich — The Nano Veritas Group

The pace of technological change is accelerating. Today’s organizations are living in a world where “constant change is the only constant.” New advances in biotechnology, nanotechnology, and information technology are bringing forth exciting and unexpected discoveries every day, while the expansive and growing power of the Internet, social networking and the open-source movement are fueling the fires that threaten to consume much of today’s existing business landscape.

Life-long learning will obviously be more essential than ever in this chaotic and churning environment; but often lost in this new emerging reality of exponential change is the fact that before an organization can seize tomorrow’s opportunities it must first unlearn old, obsolete knowledge as well as unlearn the old ways of doing business.

In this fascinating, informative, entertaining, interactive and enlightening presentation, noted global futurist and best-selling author, Jack Uldrich—who has been hailed by BusinessWeek as “America’s Chief Unlearning Officer”—will not only explain why unlearning is a critical skill for your company or an organization’s employees, he will also demonstrate how unlearning can help:

○ Successfully navigate a future where the pace of scientific and technological knowledge is doubling every seven years;
○ Prepare for competition that doesn’t yet exist; and
○ Seize opportunities that are, today, only on the periphery of their imagination.

About the Speaker

Uldrich is the president of The Unlearning Curve—an international leadership, change management and technology consultancy dedicated to helping business, government, and non-profit organizations prepare for and profit from emerging technologies. Clients include Fortune 100 companies, venture capital firms and state and regional governments. Uldrich is also a regular contributor on emerging technologies for a number of publications, including The Wall Street Journal, BusinessWeek, and CityBusiness.

Uldrich, a former naval intelligence officer and Defense Department official, also served as the Director of the Minnesota Office of Strategic and Long Range Planning under Governor Jesse Ventura.
SCHEDULE

Wednesday, August 24

Exhibit Marketplace Open August 24 from 10:00 a.m. - 2:45 p.m.

Check-In & Continental Breakfast 8:30 - 9:00 a.m.
Welcome & Keynote Session 9:00 - 10:10 a.m.
She’s a Good Employee, BUT!
Exhibit Marketplace Break 10:10 - 10:45 a.m.
Track 1  10:45 a.m. - Noon
- The Housing Market & Senior Living Outlook
- Occupational Therapy:
  - Task-Oriented Therapy Post-Stroke
- ADA and EEOC—What Employers Need to Know
Networking Lunch  Noon - 1:00 p.m.
Dessert Served in the Exhibit Marketplace
Track 2  1:00 - 2:15 p.m.
- Topical Treatments for Pressure Ulcers
- The Impact of Changing Reimbursement and Organizational Alignments on Assisted Living
Exhibit Marketplace Break  2:15 - 2:45 p.m.
Track 3  2:45 - 4:00 p.m.
- Class F and Class A Survey Deficiencies—Staying in Compliance
- Assessing Your Curb Appeal and Giving a “Custom” Tour

Thursday, August 25

Check-In & Continental Breakfast 8:00 - 8:30 a.m.
Plenary Session:
Mandatory Long-Term Care Consultation & Proposed Home Care Rule Changes 8:30 - 10:30 a.m.
Break 10:30 - 10:45 a.m.
Track 4 10:45 a.m. - Noon
- Fact or Fiction: What Does the Nurse Practice Act Require
- Landlord/Tenant Issues for Housing Providers
Networking Lunch  Noon - 12:50 p.m.
Closing Comments & Closing Session 12:50 - 2:15 p.m.
The Future’s Next Challenge: A Steep Unlearning Curve
EXHIBIT MARKETPLACE
The Exhibitor Marketplace will be open on Tuesday, August 24 from 10:00 - 2:45 p.m. Plan to spend some time during refreshment breaks and throughout the day talking with suppliers of a variety of products and services for the senior housing and assisted living markets. Care Providers of Minnesota business partners are committed to providing you with solutions!

2011 ASSISTED LIVING & SENIOR HOUSING SUMMIT DETAILS
Date: August 24 & 25, 2011
Where: Holiday Inn Hotel & Suites,
75 South 37th Ave. St. Cloud 56301
Time: 9:00 a.m. - 4:00 p.m. August 24 (check in at 8:30 a.m.)
8:30 a.m. - 2:15 p.m. August 25 (check in at 8:00 a.m.)
Cost: $295 per Care Providers of Minnesota Member Registrant
$395 per Prospective Member Registrant
CEUs: Application will be made to the Minnesota Board of Examiners for Nursing Home Administrators for 9.5 clock hours of continuing education credit. 11.4 contact hours will be provided for nursing. Care Providers of Minnesota is a Minnesota Board of Social Work preapproved continuing education provider.
Code: MN12-90129

REGISTRATION
Three ways to register:
1. Online at www.careproviders.org (go to Education & Events)
2. Call Cara Tuenge at 952-851-2494 or 800-462-0024
3. Via mail or fax (form available online)

CANCELLATION AND NO SHOW POLICY
Refunds will be issued to registrants who cancel by August 17, 2011 minus a $25 processing fee. Cancellations received after that date are charged full registration fee, however course materials will be mailed out. Registrants who are unable to attend may substitute someone else in their place. No shows will be charged the full registration fee and will receive course materials.

LODGING
A room block has been reserved for this event. You can make your reservations by calling toll-free 1-800-Holiday or by calling the hotel directly at 320-253-9000. To receive the room rates of $81.95 single/$81.95 double (with other discounted options also available), make sure to mention Care Providers of Minnesota and make your reservation by July 23, 2011.

Care Providers
Of Minnesota
7851 Metro Parkway Suite 200
Bloomington, MN 55425

Route To:
• Corporate/Administration
• Housing Manager
• Director of Home Care Services
• Nurse Manager
• Property Manager
• Case Manager/
  Care Coordinator
• Other Interested Staff

2011 ASSISTED LIVING & SENIOR HOUSING SUMMIT
August 24-25, 2011
Register Today!