Established 1947

ONE MEMBERSHIP. TWO ASSOCIATIONS.

Care Providers of Minnesota and the American Health Care Association/National Center for Assisted Living (AHCA/NCAL)

advocacy • education • engagement • expertise • innovation • performance excellence • support
CARE PROVIDERS OF MINNESOTA is committed to excellence in the services we provide—all of which are developed and delivered on an ongoing basis.

Our values—advocacy, education, engagement, expertise, innovation, performance excellence, and support—shape our work and are integral to the services we provide. As a member, you have access to a wealth of state and national resources that are exclusively for members. These resources and opportunities strengthen your expertise, directly impact your bottom line, and help you advance to the next level of performance excellence.

Our nearly 1,000 members across Minnesota represent nonprofit, for-profit, and government-owned organizations providing services along the full spectrum of care. Our membership includes nursing facilities, assisted living, housing with services, home care, foster care, adult day services, and hospice, as well as business partners who actively support the Association and its members.

The strength of Care Providers of Minnesota lies with our incredible staff and member knowledge, passion, and engagement.

We are proud to highlight our core pillars and strategic goals:
- Strong vision for quality and performance excellence
- Dedication to members and their success
- Strategic leadership
- Credibility at the State and the Nation’s Capitol
- Proactive advocacy on regulatory issues
- Creative solutions to workforce challenges
- Collaboration with external stakeholder groups

Staying Connected
Care Providers of Minnesota recognizes the benefits of staying connected to other groups to advance our strategic goals. We actively engage with many other partners including the Minnesota Leadership Council on Aging, Minnesota Council of Health Plans, Minnesota Alliance for Patient Safety, Minnesota Gerontological Society, CHASE, Act on Alzheimer's®, HealthForce Minnesota, Minnesota Elder Justice Center®, and more!
The American Health Care Association (AHCA) represents more than 13,000 nonprofit and for-profit skilled nursing centers, assisted living, developmentally disabled, and sub-acute care providers across the nation. It is a strong voice in the legislative, regulatory, and public affairs arena, advocating for quality care and services for frail, elderly, and disabled Americans, and represents the long-term care community to the nation at large—to government, business leaders, and the general public.

The National Center for Assisted Living (NCAL) is the assisted living voice of the AHCA and is dedicated to serving the assisted living community through national advocacy, education, networking, professional development, and quality initiatives.

You can find the latest national news and information at www.ahca.org and www.ncal.org; however, the majority of materials and data are exclusively for members and requires a login. To request yours, simply send an email to update@ahca.org that includes your name, facility address, and your email address.

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DID YOU KNOW...
100% of the organizations that participated in last year’s Bronze Quality Workshop—and submitted an application—received a National Bronze Quality Award.
We work to support your needs, causes, and ideas and to translate them into policy and legislative changes that benefit the long-term care profession.

CARE PROVIDERS OF MINNESOTA is your advocate at the Capitol in St. Paul and in Washington DC, and at state and federal agencies.

We directly represent you in legislative and administrative lobbying.

We meet with state and federal representatives, senators, state agency commissioners, the Governor’s office, and other decision-makers about the continued need for sustainable, quality services for older adults.

We lobby at the national level directly, as well as through our involvement with the American Health Care Association/National Center for Assisted Living (AHCA/NCAL).

We represent senior services on dozens of state agency task forces.

We influence regulatory developments and implementation at the state and national level.

ON YOUR BEHALF

CARE PROVIDERS OF MINNESOTA coordinates advocacy engagement and grassroots activities, providing the tools, information, and support you need to successfully tell your own story to elected officials, media, families, and others in your community.

We track and influence hundreds of bills during the legislative session (updates on these bills can be found in our weekly ACTION newsletter and on our website).

We update members on current events during session through short videos (The Inside Scoop).

We lobby at the national level directly, as well as through our involvement with the American Health Care Association/National Center for Assisted Living (AHCA/NCAL).

We help members guide legislators on tours through their communities.

We raise funds through CARE-PAC (our political action committee) to support candidates who champion senior services.

We build on our strategic relationships with state and federal elected officials.

DID YOU KNOW...

Staff can help you connect with your state legislators and members of Congress! Find out more at www.careproviders.org/advocacy.
Each year, we develop a comprehensive calendar of in-person and webinar LEARNING OPPORTUNITIES designed to meet the training and development needs of all members.

Visit our website at www.careproviders.org/learning to find the latest events and education opportunities.

BUSINESS PARTNERS
Business partners sponsor and exhibit at many of our larger events—Convention, Quality Symposium, Senior Housing and Home Care Summit, and the Foundation’s golf tournament—providing member benefits above and beyond your educational experience.

Business partners introduce new and innovative products and services, answer product questions, and are a valuable resource to all in the long-term care profession.

MARK YOUR CALENDAR FOR THESE 2017 IN-PERSON EDUCATION OPPORTUNITIES:
• Requirements of Participation
• Quality Symposium
• Housing Managers’ Education Series
• Senior Housing and Home Care Summit
• Managing Your Nursing Practice In Senior Housing & Home Care
• Annual Convention & Exposition

Learning opportunities are added throughout the year—including live webinar education!

Plus, in addition to in-person and live webinar education, we have more than 60 on-demand education offerings readily available—and new webinars are added every month.

DID YOU KNOW...
Members can connect to archived webinars 24 hours a day. NEW in 2017: many of these webinars will offer a CEU option! Find out more at www.careproviders.org/learning.
Members: Not sure how to log in?

EMAIL OUR WEBMASTER

*CARE PROVIDERS OF MINNESOTA* is your go-to resource for the latest senior care news, information, materials, and products!

ENGAGEMENT & INFORMATION

**COMMITTEE, TASK FORCE, AND COUNCIL**
Each year, Care Providers of Minnesota asks its members to assist the Board of Directors in planning and administering programs and activities. Whether you have an interest in Association events, workforce, recognition, quality improvement, legislative issues, regulatory concerns, or payment issues—we have the committee, council, or task force for you! For more information or to sign up, go to www.careproviders.org/committees.

As a committee/task force/council member, you:
- Help set the direction for the Association
- Gain additional knowledge
- Test and expand your leadership skills
- Share your expertise with other professionals
- Strengthen your ties with the Association community
- Support the Association’s subsidiary programs

**Engagement matters! Results from last year include:**
- Dual-training grants from the Workforce Council
- Changes to Quality of Life Surveys from the Quality Council
- Development of Reporting Decision Trees from the Regulatory Forum

**CARE PROVIDERS OF MINNESOTA’S WEBSITE**
At www.careproviders.org you’ll find the latest news on senior care issues, as well as upcoming events and education opportunities. Our job center and some information is public; however, the majority of information is exclusively for members and requires a member login.*

Members can also post job openings on our job center for free (nonmembers pay $150).

**ACTION—OUR WEEKLY NEWSLETTER**
Delivered to your email each Thursday, ACTION thoroughly covers state and national news; legislative topics; payment, housing, quality, legislative, and regulatory issues; recognition; learning opportunities; events; member resources; and much more. Find issues of ACTION at www.careproviders.org/Action.

**SOCIAL MEDIA**
Social media is another outlet we use to connect with our members. You can find us on Facebook: www.facebook.com/CPofMN and on Twitter: twitter.com/CPofMN.

These sites keep you up-to-date on our education programs, national news, member recognition, and even some #feelgoodfriday items to end your week on a high note!

*DID YOU KNOW...*
Members are staying virtually connected by following and sharing posts and tweets on Facebook and Twitter.

#CPMAdvocates  #CPMEducates  #CPMQuality  #CPMEngages
Staff at CARE PROVIDERS OF MINNESOTA have the expertise and years of experience in the business of assisting you and the clients you serve.
Since 1978, the Foundation has been committed to the pursuit of excellence in care and service through the advancement of education, research, creativity, and innovation. Each year, the Foundation raises money through its annual golf tournament and silent auction, and awards scholarships to members through three scholarship funds.

The Foundation also has a fund specifically focused on developing leadership within the profession through its Leading4Life Fellowship program—designed to build leadership strengths in practicing professionals, engaging them in a dynamic curriculum, interactive instruction, and multiple practical and experiential learning experiences.

For scholarship, Leading4Life, and Foundation information, go to: www.careproviders.org/foundation.

CARE-PAC raises money and makes contributions to candidates and incumbents who support long-term care initiatives at the State Capitol.

Find out more at www.careproviders.org/care_pac.

The Service Corporation offers products and services to Association members including group purchasing, insurance, private background checks, online employee learning, quality improvement systems, an online gerontological certification exam, and preferred products and services through AHCA/NCAL contracts.

To find out how you can save money, go to: www.careproviders.org/servicecorp.