THE ASSOCIATION OF CHOICE

EXCEPTIONAL CUSTOMER SERVICE

SUPERIOR EDUCATION OFFERED IN CONVENIENT FORMATS & LOCATIONS

ACCESS TO INFORMATION & EXPERTISE

NETWORK WITH OTHERS IN SENIOR CARE

ADVOCATES WORKING ON YOUR BEHALF

ONE MEMBERSHIP | TWO ASSOCIATIONS
THE ASSOCIATION OF CHOICE

DEDICATION TO MEMBERS
• Knowledgeable, experienced, and skilled staff available when you need them
• Data reports, tools, and resources developed specifically for your operational success
• Advocacy and support for regulatory issues—whether general issues facing the profession or organization-specific
• Learning opportunities and resources designed in a variety of formats to provide you with information and skills needed to succeed in your profession

WORKFORCE SOLUTIONS
• Online job center available to members for unlimited free posting of current job openings as well as the Jobs+PLUS option, a fee-based partnership with MN Job Match that matches job seekers and employers
• Workforce collaborations with groups and organizations across the state
• Comprehensive Foundation scholarship and leadership programs
• Development of specialized training grants to meet identified member needs
• Carefortheaging.org is a valuable new resource that provides information on a range of careers available at skilled nursing and assisted living facilities, including education requirements, salaries and paths for career advancement.

CREDIBILITY AT THE CAPITOL
• Our long history of successful legislative and administrative advocacy means the Association is recognized and sought out by key legislative and administrative leaders
• Our active political action committee—CARE-PAC—assures the Association’s continued access to legislative leaders

STRONG VISION FOR QUALITY AND EXCELLENCE
• An active and dynamic Quality Council drives our quality agendas
• Quality Initiatives are developed collaboratively with our national partners: The American Health Care Association/National Center for Assisted Living (AHCA/NCAL)
• Member-only metrics are available using the AHCA/NCAL Trend Tracker<sup>SM</sup> database
• Member tools and resources developed specifically for quality improvement initiatives

NATIONAL STRENGTH THROUGH THE AMERICAN HEALTH CARE ASSOCIATION AND NATIONAL CENTER FOR ASSISTED LIVING (AHCA/NCAL)
• When you’re a member of Care Providers of Minnesota, you are a member of AHCA/NCAL
• AHCA/NCAL provides strategic advocacy on Capitol Hill and has the strongest relationships with key members of Congress and federal agency staff
• AHCA/NCAL spearheads a vetted Quality Initiative and a Quality Awards program based on the core values and criteria of the Baldrige Awards program—which includes support, metrics, tools, and resources for your success in quality improvement
When you join Care Providers of Minnesota, you’ll have access to a wealth of information on our website, our weekly newsletter, plus staff who have years of experience & expertise.

<table>
<thead>
<tr>
<th>Staff Name</th>
<th>Role</th>
<th>Responsibilities</th>
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<tbody>
<tr>
<td>PATTI CULLEN, CAE</td>
<td>PRESIDENT/CEO</td>
<td>• Liaison to American Health Care Association</td>
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<tr>
<td>DOUG BEARDSLEY</td>
<td>VICE PRESIDENT OF MEMBER SERVICES</td>
<td>• Strategic alliances and strategic planning/mission implementation</td>
</tr>
<tr>
<td>TOBY PEARSON</td>
<td>VICE PRESIDENT OF ADVOCACY</td>
<td>• Membership recruitment and retention</td>
</tr>
<tr>
<td>TODD BERGSTROM</td>
<td>DIRECTOR OF RESEARCH &amp; DATA ANALYSIS</td>
<td>• Overall Association operational management</td>
</tr>
<tr>
<td>ERIN BUIE</td>
<td>DIRECTOR OF GOVERNMENT AFFAIRS</td>
<td>• Regulatory compliance and survey guidance</td>
</tr>
<tr>
<td>LISA FOSS-OLSON</td>
<td>DIRECTOR OF COMMUNICATIONS &amp; PUBLIC RELATIONS</td>
<td>• Service Corporation programs</td>
</tr>
<tr>
<td>JILL SCHEWE</td>
<td>DIRECTOR OF ASSISTED LIVING, HOUSING &amp; HOME CARE</td>
<td>• AHCA/NCAL Quality Awards/Quality Initiative</td>
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- Liaison to American Health Care Association
- Strategic alliances and strategic planning/mission implementation
- Membership recruitment and retention
- Overall Association operational management
- Regulatory compliance and survey guidance
- Service Corporation programs
- AHCA/NCAL Quality Awards/Quality Initiative
- Coordination of legislative and administrative advocacy
- Association legal matters
- Employment, HIPPA, and labor issues
- Nursing facility rates, cost reports, payment systems and performance incentives
- Data collection and analysis (including financial and cost surveys)
- Medicare Part A payment issues
- Technology and eHealth
- Grassroots activity; CARE-PAC, member engagement and elections
- Legislative and administrative advocacy - focus on HCBS
- Workforce recruitment, retention and development
- Member communications
- Awards program
- Crisis communications
- Assisted Living Week / Long-Term Care Week celebrations
- Assisted living, HWS, and home care licensing, compliance, payment, support & education
- HCBS Waivered Services, Housing Supports, Fair Housing, landlord-tenant law, food code clarification and guidance
- Member recruitment and retention
- Liaison to NCAL
We value pioneering education.

Care Providers of Minnesota is your number one source for innovative and affordable continuing senior care education. Our educational curriculum is dedicated to assisting all segments of our membership by providing timely, creative, and enriching educational programs in a variety of ways—responding to all our members’ needs.

EDUCATION FOR EVERY SEGMENT OF MEMBERSHIP

LEARNING OPPORTUNITIES INCLUDE:

- In-person events
- Live webinars
- Online workshops
- 60+ On-demand offerings
- Senior housing & home care summit
- Dementia training library
- Convention & exposition
- Specialty programs & events
- Nurse manager & senior housing manager training for new assisted living staff
Care Providers of Minnesota is your advocate at the Capitol in St. Paul, Washington, DC, and at State and Federal agencies.

We work to support your needs, causes, and ideas and to translate them into policy and legislative changes that benefit the long-term care profession.

WE BOLDLY ADVOCATE FOR MEMBERS

- Helping you connect with legislators
- Influencing regulatory developments
- Helping to guide legislators
- Representing your interests on task forces
- Tracking & influencing bills
- Providing tools and support
- Meeting with representatives
- Lobbying
- Grassroots advocacy
- Member updates
- Keeping you informed through weekly news articles and video updates

WHAT’S HAPPENING AT THE CAPITOL?

Follow along on our website as our advocacy team meets with decision makers, attends hearings to monitor the legislative action, and works at the Capitol to protect the interests of long-term care providers.

THE INSIDE SCOOP

Get the latest weekly update on what is happening at the Capitol during the legislative session with Care Providers of Minnesota’s popular THE INSIDE SCOOP—a weekly video update featuring our advocacy team.

DAY AT THE CAPITOL

The annual Day at the Capitol gets you speaking to your local legislators face-to-face. With the assistance and expertise of our advocacy team, tell your legislators what is important to you and why.
**ONE MEMBERSHIP | TWO ASSOCIATIONS**
Provider members of Care Providers of Minnesota are automatically members of the American Health Care Association and the National Center for Assisted Living (AHCA/NCAL)—the nation’s largest association of long-term and post-acute providers. This combined membership gives you access to state and national expertise and experience, plus national resources and strategic advocacy in Washington, DC.

**BENEFITS AT A GLANCE**

**KEEPING YOU CONNECTED AND IN THE KNOW**

**AHCA/NCAL Annual Events**
- Annual Convention & Expo
- Quality Summit
- Independent Owner Leadership Conference
- Congressional Briefing

**PROVIDING RESOURCES, TOOLS & PUBLICATIONS**

AHCA/NCAL offers you expertise on a variety of issues.
- Managed Care & Regulatory compliance
- Workforce & Clinical Practice
- Health Information Technology
- Assisted Living State Regulatory Trends

**AHCA/NCAL**
increases members’ access to education with online programs, resources, materials, and tools created by experts from around the country to support the long term and post-acute care community. www.educate.ahcancal.org.

**LTC TREND TRACKER**
A free member benefit to all AHCA/NCAL members, LTC Trend Tracker helps you identify key areas to address and set performance targets. It also assists in your Quality Initiative and Quality Award journey.

**THE NATIONAL QUALITY AWARD PROGRAM**
AHCA/NCAL recognizes its members working toward continuous quality improvement through an award journey based on Baldrige Performance Excellence Criteria, a proven framework that is used to enhance each organization’s quality of care and services provided.

**SAVING YOU MONEY WITH DISCOUNT PROGRAMS**
Take advantage of these AHCA/NCAL members-only programs and save!

**QUALITY INITIATIVE**
The 2018-2021 Quality Initiative focuses on issues that are cross-cutting and have an impact on reimbursement, survey compliance, and organizational success.

**AL COST CALCULATOR**
NCAL launched a new tool exclusively for members. This online, enhanced resident assessment form puts costs behind the care provided for each resident and community.

The American Health Care Association (AHCA) represents more than 13,000 nonprofit and for-profit skilled nursing centers, assisted living, developmentally disabled, and sub-acute care providers across the nation. The National Center for Assisted Living (NCAL) is the assisted living voice of AHCA. Dedicated to serving the assisted living community through national advocacy, education, networking, professional development, and quality initiatives.
COMMITTEES/COUNCILS/TASK FORCES
Each year, Care Providers of Minnesota asks its members to assist the Board of Directors in planning and administering programs and activities.

Sign up anytime!

careproviders.org/committees or contact nmccoy@careproviders.org

LEADING4LIFE FELLOWSHIP PROGRAM
As a Leading4Life fellow, you learn practical and immediately-applicable leadership skills, grow personally and professionally, and get the opportunity to network with peers and mentors.

Applications available in August
careproviders.org/leading4life

FOUNDATION SCHOLARSHIPS
Encourage your staff to apply for a Care Providers of Minnesota Foundation scholarship—designed to assist qualified persons who wish to further their education and practice serving seniors and persons with disabilities.

Applications available mid-May
careproviders.org/scholarships

REGION FORUMS
Connect and socialize with other local providers while getting caught up on the latest critical information, issues, and Association news!

Held January, March (Day at the Capitol), June & October
careproviders.org/regions

YOUNG LEADERS GROUP
Open to interested young leaders looking to advance in a leadership and/or growth role, the Young Leaders Group offers unique opportunities for networking with peers while gaining exposure to senior professionals in a mentorship capacity

Email Patti to join today!

Join anytime
pcullen@careproviders.org

AWARD RECOGNITION PROGRAM
Get involved by nominating amazing people that you work with! Members are encouraged to nominate staff and peers for a Care Providers of Minnesota award. Award recipients are recognized at our annual Convention and ALL nominees receive a certificate of appreciation.

Program begins late March
careproviders.org/awards or contact lolson@careproviders.org

get involved

You can get more from membership by getting involved.
MEMBER BENEFITS INCLUDE:

- Discounted pricing on education
- Free members-only education
- Discounted pricing on products/resources
- Free members-only products/resources
- Discounted pricing on our annual convention & exposition
- Member-only access to member directory (online)
- Access to business partners & vendors
- Participation in state & national awards programs
- Scholarship program
- Leadership development program
- Weekly action newsletter (online)
- Special news updates
- State advocacy representation & updates
- Free job postings on our job center & jobs+plus
- Participation on committees & task forces
- Access to cpm staff expertise & research
- National resources & education
- National quality awards program
- National advocacy representation
- Network & connect with members from across the state & nation