

CARE PROVIDERS OF MINNESOTA



2026 discover the benefits of
MEMBERSHIP

YOUR MEMBERSHIP BENEFITS AT A GLANCE

Care Providers of Minnesota is a **nonprofit membership Association** with the mission: *LEADING MEMBERS TO EXCELLENCE*. Our 1,000+ members across Minnesota represent a diversified group—from traditional nursing facilities to specialized, sub-acute centers; assisted living and assisted living with dementia care; home care; hospice; as well as business partners who actively support the Association and its members. We are the state affiliate for the American Health Care Association/ National Center for Assisted Living (AHCA/NCAL), and therefore, address concerns affecting membership at both the state and the national levels.

Since 1947, we have provided advocacy, information, resources, networking opportunities, and educational leadership to our members. Over these many years, the profession has implemented new technologies as healthcare, regulations, and employment environments have evolved—and the Association has responded. With our mission in mind, we continue to create a successful future through bold advocacy, partnerships, and innovative leadership.

This is our 79th year, and though there have been many changes and innovations over the years, the heart and soul of the Association remains the same—it is the people in our membership and the staff who devote themselves to improving lives by delivering quality care and services to Minnesota's vulnerable and older adults.

We invite you to take a quick look at what your membership with Care Providers of Minnesota offers, and to find out more, please visit our website at: careproviders.org or scan the QR codes in this brochure.

Thank you for being a vital part of Care Providers of Minnesota

discover the benefits of MEMBERSHIP

ADVOCACY

We are your advocates at the Capitol in St. Paul; in Washington, DC; and with state and federal agencies.

Our role is to represent your interests, address challenges, and turn your ideas and concerns into effective policy and legislative action that supports your profession and your success.

We advocate for you by:

- Lobbying lawmakers and clearly communicating which bills to support or oppose—and why.
- Supporting members in their grassroots advocacy efforts.
- Providing member updates through weekly news and videos (The Inside Scoop).
- Day at the Capitol (DATC)—April 22, 2026— an opportunity to meet and speak to your local legislators face-to-face.
- Providing tools and resources through our Advocacy Action Center.



EDUCATION

We provide continuing education for long-term care staff. Our learning opportunities include signature programs, premier and in-person events; 100+ on-demand offerings (including some that offer CEs); virtual workshops, including CEs; free, members-only, live & archived webinars; and region forums (in person & virtual).

PREMIER EVENTS

ASSISTED LIVING SUMMIT

May 19-20, 2026

Features education on current assisted living issues for assisted living directors, clinical leaders, and corporate staff.

ANNUAL CONVENTION & EXPO

November 9-11, 2026

Brings together members, experts, and resources from across our great state for three days of education & celebrations at Mystic Lake Center.



QUALITY

We are dedicated to helping members grow the depth and breadth of quality care in their workplaces.

The American Health Care Association/ National Center for Assisted Living (AHCA/NCAL) Quality Award Program is the only national quality recognition program for the senior care profession that utilizes this proven framework. Recipients of a national quality award consistently perform better than the rest of the nation in key areas of quality care.

Current Minnesota Quality award recipients:

- 5 Gold
- 14 Silver
- 67 Bronze

You can find information and links on our website to help you make the most of the quality resources available—all designed to support outstanding outcomes for your residents and staff.



WORKFORCE

Growing the talent pool and attracting new people is our pathway to stabilizing the long-term care profession.

We have a campaign—**Caring Careers Start Here (CCSH)**—that attracts people to long-term care by promoting careers in our sector and encouraging job seekers to make a meaningful move towards a career in caregiving: caringcareersstarthere.com.

Workforce Connections

In 2025, we started new grant-funded work, partnering with the International Institute of Minnesota to tackle urgent workforce needs. This innovative collaboration offers workforce training for New Americans and supports employers in recruiting and retaining diverse talent.

Each year, we award scholarships to support members in continuing their education and advancing their work serving seniors. In 2025, we awarded 31 scholarships and 17 mini-grants.



GET INVOLVED

The best way to get more out of your membership is by getting more involved with Care Providers of Minnesota.

There are many opportunities for you and your staff to get involved, including:

- **Join a committee.** Committees are on the forefront of the issues we face every day. Sign up to learn, network, and connect with other professionals.
- **Leading4life fellowship program.** A year-long program focusing on leadership skills, as well as personal and professional growth.
- **Foundation golf tournament.** This annual event raises funds for scholarships—July 13, 2026.
- **Foundation scholarships & mini-grants.** Encourage your staff to apply for a Foundation scholarship.
- **Award recognition program.** Recognize outstanding staff and volunteers by nominating them for an award! Program begins in March, with recognition at our convention.



INFORMATION

Care Providers of Minnesota is committed to excellence in the services we provide to our members through advocacy, education, expertise, and resources. Members have exclusive access to a wealth of state and national resources, education, information, materials, and products.

These include:

- **ACTION**—the weekly online newsletter keeps you informed on senior care issues
- **Care Providers of Minnesota's website:** careproviders.org. Some information is public; the majority of information is solely for members & requires a member login.
- **Our job board** is targeted towards individuals who are looking for positions in the senior healthcare field. It's entirely free and postings stay active for 30 days.
- **Online membership directory** Sorts via six categories with up-to-date contact information.



leading members to EXCELLENCE

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CARE PROVIDERS OF MINNESOTA STAFF

As a Care Providers of Minnesota member, you receive personal access to experienced staff and their collective knowledge and research.



BOARD OF DIRECTORS

The Board of Directors is the policy-making body of Care Providers of Minnesota. They represent our entire membership and manage the Association's business, property, and affairs.



AMERICAN HEALTH CARE ASSOCIATION/NATIONAL CENTER FOR ASSISTED LIVING (AHCA/NCAL)

As a member of Care Providers of Minnesota, you are also a member of AHCA/NCAL.* This combined membership gives you access to national expertise and experience, national networking & professional development with members from across the nation, national resources & education, national quality awards & recognition program, and national strategic advocacy representation.

**does not apply to business partner members*

GET INVOLVED FOLLOW US



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[@careprovidersofminnesota](https://instagram.com/careprovidersofminnesota)



CARE-PAC, the political action committee (PAC) for Care Providers of Minnesota, raises money and makes political contributions to candidates and incumbents who support older adult services initiatives at the state Capitol. CARE-PAC raises money from members, staff, and employees.

Why donate?

- Funding for facilities, state laws, and regulations are made by elected officials. Donations to CARE-PAC allow us to sponsor and attend political events, where we get to know elected officials better and they get to know us and our issues better.
- CARE-PAC dollars go exclusively to candidates who support our long-term care efforts.

Find out more & donate



Care Providers of Minnesota Service Corporation offers a number of products and services to Association members at a discounted price.

With Service Corporation products you:

- Save time and money on products and services used every day.
- Benefit from research and due diligence in choosing products and services.
- Work with vendors who understand the unique issues and challenges faced by long-term care providers.
- Support your Association—a portion of fees collected for Service Corporation programs returns to the Association to minimize membership dues.

Partners include Christensen Group Insurance and Navigator. Find all the Service Corporation partners and their products:



Care Providers of Minnesota Foundation pursues a mission committed to the pursuit of excellence in care and service delivery through the advancement of education, research, creativity, and innovation—Inspiring Greater Purpose.

- The Foundations' core initiatives include the Leading4Life Fellowship Program, fundraising operations/donations, and scholarships.
- Funds are raised through our annual golf tournament, silent auction, and through individual donations.
- Inspired by the committed and passionate individuals who make a difference in their professions and to the people they serve.

Find out more & donate

